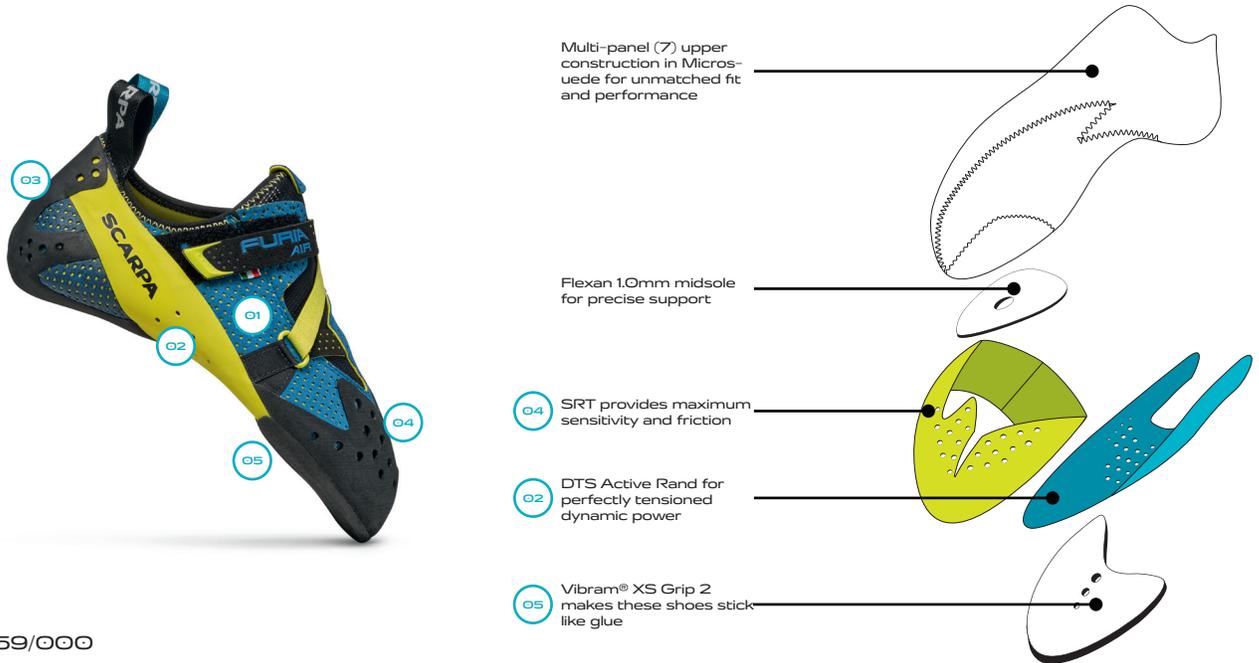


PRODUCT POSITIONING

Sensitivity redefined, the Furia Air brings a second skin feeling to the climber's foot, featuring a cutting-edge design combined with the most advanced materials to create a climbing shoe that allows the foot to be fully engaged when climbing, at an incredibly low weight. The perforated microsuede upper increases the dynamic properties of the shoe, while also drastically reducing weight and bulk. Alcantara is strategically placed beneath the big toe for improved fit and custom molding. The DTS-Tension system, made possible by the PAF heel, allows us to tension the inside and the outside of the shoe differently. This transfers power directly to the big toe and ensures that the Furia Air keeps its shape and intended climbing characteristics throughout its entire lifespan. The ultimate shoe for steep, hard climbing where extreme sensitivity and grabbing with your feet is key to success. The sensitivity and performance of the Furia Air must be experienced to be believed!



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FEATURES AND BENEFITS

- 01** **Upper:** Cutting edge perforated microsuede upper is light and breathable.
- 02** **DTS-Tension Active Rand:** Modified DTS™ active rand provides power from under the foot.
- 03** **Pressure Absorbing Fit (PAF):** PAF heel system improves fit and heel hooking performance.
- 04** **Surround Rubber Tension (SRT):** Wraps all the way around the forefoot with ultra-soft M50 rubber, focusing power directly at the tips of the toes, while providing maximum sensitivity and friction.
- 05** **Outsole:** 1/3 length Vibram® XS Grip 2 sole makes these shoes stick like glue.

SPECIFICATIONS

- Upper: Perforated Microfiber
- Insole: Flexan 1.0mm
- Outsole: Vibram® XS Grip 2 (3.5mm)
- Last: FZ - Highly Downturned; Highly Asymmetric
- Sizes: 35-45 (½ sizes)
- Weight: 150g; 5.3oz (½ pair size 40)
- Origin: Italy

TECHNOLOGIES

TECHNOLOGY · MATERIALS · CONSTRUCTION

DTS-Tension System – The Differentiated Tension System, made possible by the PAF heel, allows us to tension the inside and the outside of the shoe differently enabling us to truly dial in the intended characteristics of a specific model. This unique technology not only transfers power directly to the big toe, it also helps keep the foot in an optimal position for power transfer and laser precision. DTS also ensures that the shoe keeps its shape and intended climbing characteristics throughout its entire lifespan.



Perforated Microfiber – Perforated Microfiber is a technology used exclusively on the Furia Air. Tiny holes are cut into the super thin, dual layered microsuede upper. Perforated Microsuede not only increases the dynamic properties of the shoe, it also drastically reducing weight and bulk.

Alcantara – Alcantara is a material that has the key features of leather with less weight and a more durable surface texture. The face material is bonded with a two way stretch membrane in order to control the stretch over time. Alcantara, like suede leather allows the shape of the toe to be embedded into the fabric for custom molding fit over time. You can find Alcantara on Louis Vuitton handbags, Williams Formula One FW33 car seat and SpaceX's Dragon Crew capsule seat.

Flexan – Flexan is an Italian made insole board material made primarily of cellulose. Cellulose is the most abundant organic material on the planet, typically derived from cotton or wood pulp. The cellulose fibers are combined with binding agents that yield a durable, yet flexible sheet material that can be sourced in varying thicknesses. It is durable, flexible and easy to work with.

Vibram® XS Grip2 Rubber – Delivers excellent friction with enough firmness for moderate edging.

M50 Rubber – M50 is our softest rubber compound offering the best levels of adaptability to the natural curves of the foot and toes. This morphing rubber compound gives a Shore A rating of 50, making it perfect for use in our SRT system, toe patches and strategic positioning around the shoe upper.

SRT Surround Rubber Tension – SRT is the core technology of the Soft Line models Chimera, Drago and Furia S. It is a layer of our ultra-soft M50 rubber that wraps around the forefoot and translates the power directly to the tips of the toes. It also provides maximum friction and sensitivity for toe-hooking. Climbing with soft shoes improves one's climbing style and naturally strengthens toe power. The total freedom of foot placement stimulates a faster and more dynamic movement on rock or plastic.



Pressure Absorbing Fit (PAF) System – PAF (Pressure Absorbing Fit) is an innovative heel system that helps both spread the force of the heel tension and increase the fit of the heel. The Active Rand rubber is interrupted behind the heel to reduce pressure on the Achilles tendon and connected with 2mm XS GRIP2 rubber, that works like a bridge and allows full adaption to the shape of the heel while still providing dynamic forward pressure to focus power over the big toe. The holes on the side of the heel indicate the tension applied, which varies between 1 hole for light tension, 2 holes for mid tension and 3 holes for strong tension.



Fit – FZ Last – Highly Downturned, Highly Asymmetric. Narrow-width with medium/high angle toe box and medium volume heel cup.