

RUSH & RUSH^{WMN}

33080/350 & 352

PRODUCT POSITIONING

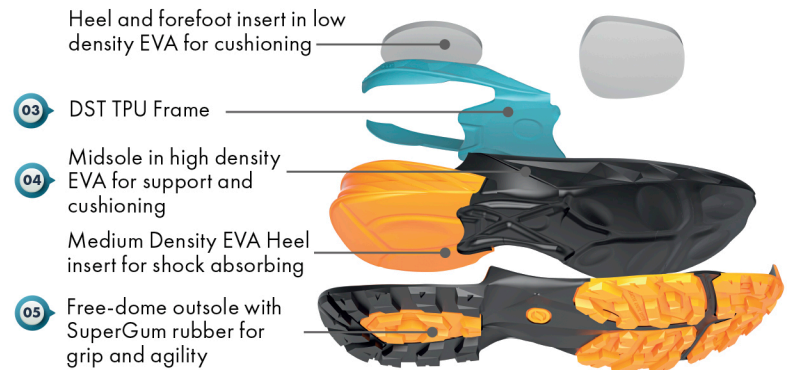
Protection and stability merge seamlessly in the Rush, a shoe that strikes the perfect balance between trail running agility and light hiking support. Underfoot support, protection and traction come courtesy of the Free-dome outsole with Interactive Kinetic System (IKS) technology. The IKS technology features seven impact absorbing internal domes placed in key ground contact areas that function as mechanical shock absorbers. This system, in conjunction with the dual-density EVA midsole material provides outstanding cushioning. A Dynamic Stabilizer Torsion (DST) frame made of TPU supports the arch and wraps the heel on both sides providing terrific rearfoot stability and torsion control. The all-synthetic upper features fabric with welded PU overlays for lightweight protection that will drain and dry quickly.



M 33080/350



W 33080/352



STACK
Heel 25mm / Toe 17mm / Drop 8mm



- THRUST AREA
- BRAKING AREA
- MAXIMUM GRIP AREA
- CUSHIONING AREA

FEATURES AND BENEFITS

- 01 Mesh & PU Upper:** Breathable mesh with overlays of thermally welded PU film for additional protection, support and abrasion resistance. An internal toe cap adds toe protection.
- 02 Sock-fit:** Stretch fabric incorporated into the tongue provides gentle wrapping and support, reducing bulky gussets and enhancing fit.
- 03 DST Frame:** Dynamic Stabilizer Torsion frame gives rearfoot stability and torsion control
- 04 Midsole:** Dual-density compression molded EVA for lightweight cushioning and responsiveness
- 05 Outsole:** PRESA® outsole works with the midsole to provide mechanical impact absorption, and our SuperGum rubber compound provides confidence-inspiring traction.

SPECIFICATIONS

- Upper: Synthetic Leather & Polyester Mesh
- Lining: Polyester
- Insole: DST TPU Frame
- Midsole: 2D EVA-CM - 8mm Drop
- Outsole: PRESA® Freedom™ IKS™ / SuperGum
- Last: Men's - SHC
Women's - SHCW
- Sizes: Men's - 40-47 (½ sizes); 48 (whole sizes)
Women's - 36-42 (½ sizes)
- Weight: Men's - 370g; 13.1 oz (½ pair, size 42)
Women's - 300g 10.6oz (½ pair size 38)
- Origin: Cambodia & Vietnam

TECHNOLOGIES



TECHNOLOGY - MATERIALS - CONSTRUCTION

PRESA® Outsole with Interactive Kinetic System™ (IKS) – PRESA® is SCARPA's proprietary outsole brand, born out of 80+ years of technical outsole design experience, to deliver the best traction solutions available. IKS technology features seven internal impact absorption "domes" in the outsole and midsole that function just like shock absorbers, compressing upon impact to absorb energy. The impact zones are anatomically mapped to provide additional shock exactly where it is needed the most, while maintained stability outside those zones. The midsole material itself is dual-density EVA, providing additional lightweight shock absorption. Incorporated into the midsole is a Dynamic Stabilizer Torsion frame made of TPU (thermoplastic urethane). The DST frame wraps under the arch and extends back along both sides of the heel, for outstanding rearfoot stability and torsion control. The lug design of the outsole provides confidence-inspiring traction via 4mm deep lugs and our SuperGum rubber compound, which balances high friction with durability.

Sock-fit LW – Sock-fit LW, or "Light Wrap" construction, is the most minimal version of Sock-fit that SCARPA offers. Many of our light hiking and trail running models incorporate this innovative construction. The Sock-fit LW system uses a stretch material combined with a minimal, stretch tongue that wraps both sides and the top of the instep, eliminating the tradition gusset construction, providing gentle pressure and support to both reduce bulk and enhance the fit of the shoe.

Strobel Construction – Also known as slip lasted construction, this is the preferred construction method for lightweight, flexible outdoor footwear like light hiking and trail running shoes. The upper is stitched with a special machine in the form of a one piece "sock", which is then slipped over the last and tightly laced. After preparing both the upper and midsole/outsole unit, the two are then cemented together. The bottom of the sock, the "strobel" is a flexible fabric with a thin layer of EVA on top of it, providing a little extra underfoot cushion.

SuperGum Rubber – Exclusive to SCARPA, the SuperGum rubber compound was developed to provide equal or better slip resistance as compared to other high-friction rubbers but with vastly superior abrasion resistance. It was formulated to deliver high friction performance in both wet and dry conditions, but at the same time offers 3 times the abrasion resistance. SuperGum is the ideal rubber compound for SCARPA approach shoes.

Vegan - The SCARPA Vegan symbol and designation is given to products that do not contain any materials sourced from animals or that utilize any kind of animal testing. All of the materials sourced for these Vegan products utilize fully synthetic materials with no components coming from animals, including glues used in soling.

SOCK-FIT^{LW}
BY SCARPA

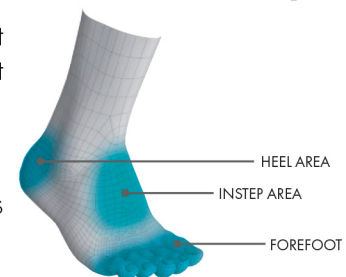
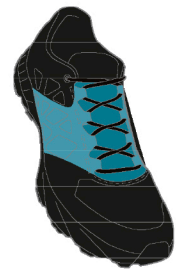
Sock-Fit LW System – For this version of Sock-Fit the tongue is constructed in a single piece of elastic fabric that extends down on each side of the instep, offering a snug fit, less bulk and improved lateral stability.

ACTIV^{fit}
SYSTEM

ACTIVfit Technology – ACTIVfit is a construction system that employs different last shapes, material combinations and construction techniques to provide the optimal fit and performance for the intended activity.

Last / Fit Description:

SHC last. Medium volume heel and midfoot fit, with a rounded, more open toe profile. Leans more towards a comfort fit versus high precision, but not sloppy. Fits a lot of foot shapes.

**MORE INFORMATION**

Click to learn more about the Rush & Rush WMN or watch online at bit.ly/Rush_SNA