

PRODUCT POSITIONING

Building off the global success of the original Mojito, we have re-examined every element in the manufacturing process to create the Mojito Bio - the first fully biodegradable product we have ever offered. Now you can represent the same great iconic outdoor style of the Mojito, while treading much lighter on the planet. A plant based upper and midsole paired with a biodegradable natural rubber outsole means the Mojito Bio will break down fully at end of life, with minimal lifecycle impact. Practice eco excellence with the Mojito Bio.



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FEATURES AND BENEFITS

- 01** Bio Kit Fabric upper: Knit fabric is super breathable and 100% biodegradable.
- 02** Lining and laces: Cotton based stretch lining fabric and laces are 100% biodegradable.
- 03** Midsole: EVA midsole provides cushioning and is 100% biodegradable
- 04** Outsole: Presa® in two components. Medium density biodegradable EVA midsole for maximum stability. The outsole is made with a biodegradable compound, which includes natural rubber. It is characterized by an excellent grip and a duration comparable to synthetic rubber.
- 05** Packaging: Recycled cardboard and paper packaging.

SPECIFICATIONS

Upper:	Bio Knit Fabric
Lining:	Bio Stretch Fabric
Insole:	Strobel
Midsole:	Bio EVA
Outsole:	PRESA® URB-01 / Natural Rubber
Last:	BM
Sizes:	36-47 (½ sizes); 48 (whole sizes)
Weight:	310g; 10.9oz (½ pair, size 42)
Origin:	Serbia

TECHNOLOGIES



TECHNOLOGY - MATERIALS - CONSTRUCTION

PRESA® Outsole: A project focused on sustainability. The midsole and the rubber outsole are certified 100% biodegradable.

Upper - The upper is a bio knit fabric, that is 100% biodegradable at the end of the products life.

Laces & Lining - the laces and lining are made from Cotton derived fibers, and are 100% biodegradable.

Midsole - The midsole is made from a plant-based EVA that is 100% biodegradable.

Construction: All adhesives used are water based and non-polluting.

Intertek: Intertek is an independent third-party company that certifies sustainable products. The Mojito Bio has been certified by Intertek to be 100% biodegradable, with testing showing 85% degradation in a landfill after just 450 days.



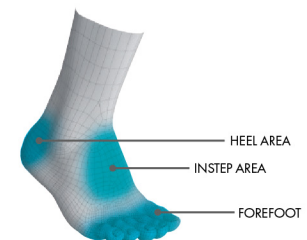
Strobel Construction - Also known as slip lasted construction, this is the preferred construction method for lightweight, flexible outdoor footwear like light hiking and trail running shoes. The upper is stitched with a special machine in the form of a one piece "sock", which is then slipped over the last and tightly laced. After preparing both the upper and midsole/ outsole unit, the two are then cemented together. The bottom of the sock, the "strobel" is a Flexible fabric with a thin layer of EVA on top of it, providing a little extra underfoot cushion.

ACTIVfit SYSTEM

ACTIVfit Technology – ACTIVfit is a construction system that employs different last shapes, material combinations and construction techniques to provide the optimal fit and performance for the intended activity.

Last / Fit Description:

BM last. Medium width heel and midfoot fit, with a slightly tapered toe shape. The lacing to the toe allows for great customization for a variety of foot shapes.



AVAILABLE COLORS



BLACK



NIGHT BLUE



MILITARY